To: Pharmacy Providers
From: Iowa Medicaid Enterprise (IME)
Effective Date: January 1, 2007
Subject: Coverage of OTC smoking cessation products for Medicaid Dual Eligibles.

With clarification on Medicaid’s ability to cover over-the-counter nicotine replacement patches and gum for dual eligibles, effective immediately these products will be considered Medicare Part D excluded drugs and covered by Iowa Medicaid with prior authorization. Once a denial is returned from the Medicare Part D PDP, the prior authorization process for coverage under Iowa Medicaid may be initiated. Products used for smoking cessation which are only available by prescription (e.g. Zyban®, Chantix™, etc) will not be covered by Iowa Medicaid for dual eligibles and should be referred to the member’s Medicare Part D Prescription Drug Plan (PDP).

Iowa Medicaid covers only select products that participate in the CMS Drug Rebate program. A complete listing of payable OTC nicotine replacement therapy products is available on the OTC Payable List by NDC posted on our website, www.iowamedicaidpdl.com.

We would encourage providers to go to the website at www.iowamedicaidpdl.com to view the Nicotine Replacement Therapy PA Criteria and PA Form. If you have any questions, please contact the Pharmacy Prior Authorization Provider Hotline at 877-776-1567 or 515-725-1106 (local) in Des Moines or e-mail info@iowamedicaidpdl.com. Provider questions regarding the smoking cessation counseling program may also be directed to Quitline Iowa at 1-866-822-6879 or visit their website, www.quitlineiowa.org.